

nonsaponifiables? an amazing healing fraction

The most remarkable property that sets organic shea butter apart from other oils is that shea butter has the highest amount of nonsaponifiables than any other oil used in cosmetics. Having a nonsaponifiable healing fraction generally means that the oil cannot be decomposed into an acid, alcohol or salt, making it very beneficial for the skin. This high healing fraction in shea butter gives it the ability to spread evenly and absorb almost instantly into skin. Other oils often used in skincare, such as avocado and coconut oils, are chosen for the same hydrating and softening abilities but the qualities in shea butter hold no comparison. Its potent healing or nonsaponifiable fraction is ideal for eczema, dermatitis, psoriasis, sunburn and even stretch marks.



"We pay a premium price to producers and donate 2% of the net profits from Shea Butter Market sales back to the Tapko Widows Group. By helping the women of Tapko and northern Ghana to receive economic sustenance from the fruit of the

Shea Tree, we encourage them to protect the trees and allow the trees to do their part, removing carbon dioxide from the air and helping in the battle against greenhouse gases and global warming."

Founder: Gifty Serbeh-Dunn

To learn more about our complete line of unique products and the amazing women behind them, visit us online at www.sheabuttermarket.com

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Award-winning, ethically sourced, certified organic Shea Butter combined with select natural oils and ingredients.

Superb for your skin and amazing benefits for the people and families in Ghana who produce the Shea Butter.

Organic
Skin Candy

Some good news for people and the planet

Building better lives in Africa

The growing popularity of natural shea butter products in Canada is helping us launch a new program to assist the widows group in Ghana who harvest and prepare our shea butter.

Two nonprofit societies in British Columbia are partnering with us to provide human and financial resources so the women can improve their entrepreneurial skills and better support their families. The women will learn numeracy skills and how to save their earnings, manage group dynamics, and diversify their agricultural activities, growing moringa and other crops in community gardens.

We delight in improving health for families in Canada and improving lives for families in Ghana. It's the new vision of success for business. Thank you to our retailers, suppliers, and customers for making all this possible.

New eco-friendly packaging

When our retailers and customers asked for less packaging, we went looking for a solution. We eliminated the boxes by using new jars that stack well on store shelves. This lighter packaging also means we can use a lighter shipping case. And the recycle symbol on the jar eliminates confusion about recycling it.

In addition, our SheaLips balms will now be coming to you in tubes so you can recycle them with ease.

Certified organic shea butter in eco-friendly packaging – healthy for your family and the planet.

Products

Just Shea

Pure unrefined Shea Butter – nothing else. With its naturally high protein and mineral content JustShea is excellent for moisturizing the entire body and for protecting the scalp, especially heat-treated hair. Unlike petroleum based products, it will not clog pores or block the hair shaft, allowing for easy breathing and stimulating growth.

Shea Lav

A luxurious moisturizing body butter that soothes and calms your senses. The natural antibiotic and antiseptic properties of Shea Butter promotes skin health, tissue regeneration and prevents scarring. Also contains organic essential oils of lavender, jojoba, grape seed plus beeswax.

Shea Hands

Softens and heals cuticles while moisturizing hands with the energizing essential oil of lemon softened with a touch of vanilla. So concentrated you only need a drop. Contains Shea Butter, and organic essential oils of lemon, vanilla, jojoba, plus beeswax and vitamin E.

Shea Earth (formerly Shea Man)

A rich, exotic combination of lavender, juniper, vetiver plus beeswax in pure Shea Butter. This intoxicating combination can be used all over. After shaving, after shower, great for the hair and scalp.

Shea Lips Mint

A delicious lip butter with the refreshing scent of mint to awaken the senses while providing lasting moisture. As a natural moisturizer for the lips, SheaLips Mint provides healing for chapped, sunburned or dry lips. Contains Shea Butter, organic essential oils of peppermint, jojoba, plus beeswax.

Shea Lips Citrus

Grapefruit flavoured lip butter to energize your lips, winter or summer, indoors or outdoors. SheaLips Citrus protects

against chapped, sunburned or dry lips. Contains shea butter, organic essential oils of grapefruit, jojoba, plus beeswax.

New Certified Organic Shea Butter Products

Shea Sun Soother

Refresh your skin with pure, certified organic shea butter. The African shea nut is rich in cinnamic acid, which keeps skin supple and protects against UV rays. Use before and after fun in the sun! Safe for babies, too. Infused with an aromatic blend of essential oils of lavender, tea tree, peppermint, rosemary, eucalyptus, and cinnamon.

Savanna Moisture-Maintenance Daily Face Crème

Hydrate and soften your skin with this all-natural, moisture-maintaining daily face crème made with manuka honey and certified organic, fairly traded shea butter.

Savanna Moisture-Balancing Daily Body Lotion

Balance and comfort your skin with this luxurious lotion. Our certified organic, fairly traded shea butter contains naturally concentrated tocopherols, phytosterols, and omega fatty acids that soften and rejuvenate skin. Shea butter also contains cinnamic acid, a natural sun protection factor, and antioxidants for healthier skin.

Kiss Me I'm Canadian Lip Balm

Guaranteed to make your lips happy and tingly with its unique maple-cinnamon flavour and soothing, certified organic shea butter.

New lavender formulation

We are now using a new formulation of lavender for maximum quality in all our products that contain essential oil of lavender.